

ANNEXURE V

S. No.	Topic	Description	Type- / Blog/Published articles
Media articles for awareness-raising			
1.	Urgent need for a comprehensive plan for ECCE in India	Establishing a robust mechanism for coordination between stakeholders to provide quality ECCE to deprived children, especially in rural areas. Authored Article: Ms. Chirashree Ghosh Published in: Dainik Bhaskar	Published
2.	Childcare: The Missing Link in India's Growth Story	Chirashree Ghosh unravels how childcare remains a missing link in India's growth story. Authored Article: Ms. Chirashree Ghosh Published in: The CSR Universe	Published
3.	Poshan Abhiyaan: Fueling the Future of a Viksit Bharat	An insight into how Poshan Abhiyaan is shaping a healthier future for India. Authored Article: Ms. Chirashree Ghosh, <u>National FORCES</u> Published in: <u>Hindustan Times</u>	Published
4.	Why the First 1,000 Days Can Make or Break a Child's Future	An article examining the critical importance of early childhood development in the first 1,000 days. Authored Article: Aparajita Sharma Published in: The Week	Published
5.	Post Union Budget Consultation by FORCES and Alliance for Right to ECD	Highlights the need for higher budget allocations for early childhood care and development. Authored Article: National FORCES Published in: Business News for Profit	Published
6.	Mandira Bedi Advocates for Childcare as a Right at Annual Childcare Champion Awards 2025	Coverage of Mandira Bedi at Annual Childcare Champion Awards 2025, advocating for childcare as a fundamental right. <i>Published in: ET Government: <u>ET Government</u></i>	News
7.	Mobile Creches Celebrates Early Childhood Development with Nanhe Kadam Bal Utsav	Media coverage of "Khiltey Raho Bal Utsav" – a knowledge fair celebrating the critical early years of a child's life	News
8.	Mandira Bedi Champions the Cause of Childcare at Mobile Creches Annual Awards	Press release covering Mandira Bedi advocating for childcare at Mobile Creches Annual Awards ahead of International Day of Care and Support. Published in: PTI News: PTI News	News



S. No.	Topic	Description	Type-Authored article/ Blog/Published
Research, reports and Publications			
9.	Mobile Creches in Keonjhar, Odisha: An impact assessment study	Evaluation of the Mobile Creches rural childcare programme implemented in partnership with the District Mineral Foundation (DMF) in Banspal block, Keonjhar district, Odisha, covering 150 creches across eight clusters for children aged 6 months to 3 years. The study assessed programme relevance, effectiveness, impact, and sustainability in addressing early childhood care, nutrition, safety, and caregiving needs among migrant and marginalised tribal communities.	Published -
10.	Mapping Vulnerabilities to Ensure Universal Access and Equity in Childcare-A case study of Bihar, Jharkhand and Rajasthan	The study examined childcare realities among vulnerable rural, tribal, and marginalised communities across Bihar, Jharkhand, and Rajasthan, focusing on care deficits, access to services, nutrition, and caregiving challenges. Using a mixed-methods approach, the findings highlight how poverty, migration, remoteness, and systemic exclusions shape access to equitable childcare systems.	Published
S. No.	Topic	Description	Type-Authored article/ Blog/Published
Evidence-based communication for advocacy and awareness-raising			
11.	Navigating Work and Care: Gendered Experiences of Women in Warehouse and Platform Economies	The study examined childcare and caregiving challenges faced by women engaged in warehouse and app-based platform work. It highlighted how irregular work conditions and limited childcare support affect women's labour participation and well-being, underscoring the need for childcare within labour and social protection systems.	Published